

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57130	CF LOC-POL	FBD - LBD: 10/30/12 - 11/06/12	HL#:	Created: 10/26/12 11:50 AM
Client: TOM SMITH FOR SENATE (329097)	CPE: / / 333-SMITH	Agency Commission: 15 %	Updated: EMENDEL on 10/29/12 12:28 PM	
Agency: SRCP MEDIA (254304)	Product: (R) U.S.SENATE -	Self Protect.: :30:00	Confirmed: 10/29/12 11:43 AM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: D	Contract: 11/02/12 09:57 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM : SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

ALL RATES ARE NON PRE-EMPTIBLE.

PAID FOR BY: SMITH FOR SENATE

MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	DLIVE9A	1 1 1 1 1 0 0	DAY	30	D			0.0	\$225.00	6	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/06/12	4	2									
002	DLIVE930A	1 1 1 1 1 0 0	DAY	30	D			0.0	\$225.00	6	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/06/12	4	2									
003	NNOON	2 2 2 2 2 0 0	NEWS	30	D			0.0	\$720.00	10	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	8	2									
004	DSOAPS	2 2 2 2 2 0 0	DAY	30	D			0.0	\$450.00	10	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	8	2									
005	DPHIL	1 1 1 1 1 0 0	DAY	30	D			0.0	\$500.00	5	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
006	NEWS4PM	2 2 2 2 2 0 0	NEWS	30	D			0.0	\$720.00	10	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	8	2									
007	NEWS430PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$720.00	5	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

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AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM : SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS5PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,050.00	5	\$5,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS530PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,050.00	5	\$5,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS6PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,080.00	5	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWS630PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,080.00	5	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	P60LATESN3	* * * * * S	CARD	30	D			0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEWS6-730	* * * * * S *	NEWS	30	D			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	AINSIDSAT	* * * * * S *	ACC	30	D			0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PNAVY	* T * * * * *	REGP	30	D			0.0	\$6,750.00	1	\$6,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PCRIMINAL	* * W * * * *	REGP	30	D			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PWIFESN4	* * * * * S	CARD	30	D			0.0	\$3,600.00	1	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	PBLOODS	* * * * F * *	REGP	30	D			0.0	\$2,340.00	1	\$2,340.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NLATE03	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$2,250.00	5	\$11,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NLATE03	* * * * * S *	NEWS	30	D			0.0	\$2,025.00	1	\$2,025.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NLATE11304	* * * * * S	NEWS	30	D			0.0	\$2,025.00	1	\$2,025.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	SSHOWDOWN4	* * * * * S	LOCS	30	D		SPORTS	0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	PPERSON	* * * T * * *	REGP	30	D			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	MLOCAL6A	2 2 2 2 0 0	MORN	30	D			0.0	\$720.00	12	\$8,640.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/06/12	8	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	07:00 - 08:00	2 2 2 2 0 0	MORN	30	D			0.0	\$450.00	12	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/06/12	8	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	MLOCAL5A	2 2 2 2 0 0	MORN	30	D			0.0	\$360.00	12	\$4,320.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/06/12	8	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	08:00 - 09:00	2 2 2 2 0 0	MORN	30	D			0.0	\$450.00	12	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/06/12	8	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	DTALK	2 2 2 2 0 0	DAY	30	D			0.0	\$405.00	10	\$4,050.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	8	2									

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NEWSSAT6A	0 0 0 0 0 3 0	NEWS	30	D			0.0	\$300.00	3	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	NEWSSAT8	0 0 0 0 0 3 0	NEWS	30	D			0.0	\$450.00	3	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	WCBSSUN	0 0 0 0 0 0 2	MORN	30	D			0.0	\$650.00	2	\$1,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	SNFL	* * * * * S	NFL	30	A		NFL FTBL	0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	DDEAL	1 1 1 1 1 0 0	DAY	30	D			0.0	\$450.00	5	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	WFACE03	0 0 0 0 0 0 2	FACE	30	D			0.0	\$585.00	2	\$1,170.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	NCBS7PM01	1 1 1 1 1 0 0	CNWS	30	D			0.0	\$1,080.00	5	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	AINSIDER	1 1 1 1 1 0 0	ACC	30	D			0.0	\$700.00	5	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	PSURV25	* * W * * * *	REGP	30	D			0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	PBANG*2MENTH	* * * T * * *	REGP	30	D			0.0	\$4,725.00	1	\$4,725.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	PBOSSFR1	* * * * F * *	REGP	30	D			0.0	\$2,250.00	1	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	PRACESN3	* * * * * S	CARD	30	D			0.0	\$3,600.00	1	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	PBROKE*M&M	M * * * * *	REGP	30	D			0.0	\$5,850.00	1	\$5,850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	PNCISLA	* T * * * * *	REGP	30	D			0.0	\$5,400.00	1	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										

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043	PHAWAII	M * * * * *	REGP	30	D			0.0	\$5,850.00	1	\$5,850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	PCSIWE3	* * W * * * *	REGP	30	D			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	PMENTALS5	* * * * * S	CARD	30	D			0.0	\$4,230.00	1	\$4,230.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
046	LLETTER01	2 2 2 2 2 0 0	LETT	30	D			0.0	\$575.00	10	\$5,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	8	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
047	LFERGUSON	2 2 2 2 2 0 0	LATE	30	D			0.0	\$225.00	10	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	8	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
048	SHUDDLE	0 0 0 0 0 2 0	LOCS	30	D		NFL FTBL	0.0	\$900.00	2	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
049	SSHOWDOWN	* * * * * S	LOCS	30	D		SPORTS	0.0	\$600.00	3	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	3										

Order Item Summary

Order ID: 57130	CF LOC-POL	FBD - LBD: 10/30/12 - 11/06/12	HL#:	Created: 10/26/12 11:50 AM
Client: TOM SMITH FOR SENATE (329097)	CPE: / / 333-SMITH	Agency Commission: 15 %	Updated: EMENDEL on 10/29/12 12:28 PM	
Agency: SRCP MEDIA (254304)	Product: (R) U.S.SENATE -	Self Protect.: :30:00	Confirmed: 10/29/12 11:43 AM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: D	Contract: 11/02/12 09:57 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM : SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	206	0	\$195,825.00	\$166,451.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$195,825.00	\$166,451.25	\$0.00	\$0.00